

# UTILITY SAVERS

A large data base of consumers who value a better deal. Use email, telephone or postal channels to make your connection to them.

PRICES ARE  
AVAILABLE  
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

The UK has become increasingly savvy when it comes to sourcing and switching to alternative utility providers, partly due to the aggregator websites and partly due to awareness created through the media.

TPL Media routinely collects information from consumers about their utility preferences, including gas, telephone and broadband. Consumers can be targeted in a number of ways and via a number of differing channels so that you can locate and recruit the most appropriate customers that can improve value and loyalty for your business.

Typical selections:

Gas

Electricity

Calor/Oil

Broadband

Utility provider brand

Payment method

Have switched in the past year

Would like to switch soon

Have not switched

House type

Number of residents at the property

Have boiler insurance cover