

ABSOLUTE UK ELITE

TPL Media is pleased to launch AbsoluteUK Elite. This is premium data that is validated 24 hours before delivery to ensure accuracy and provides optimum campaign performance.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

TPL Media has one of the largest databases of UK consumers. Combined this with our suppression and validation routines we are now able to offer AbsoluteUK Elite. This premium data product validates the records and also removes known goneaways and deceased records. This ensures that campaign wastage is reduced and improves overall performance.

With our wide number of selections we can help you target your product offer to consumers across a number of channels which affords an integrated offering.

Typical selections:

Gender

Income

Age

Geographic

Marital status

Presence of children

Hobbies

Email/SMS/Mobile/Landline/Postal channels

TPL Media also offer Email and SMS broadcast to provide a high quality seamless service.