

PARENTING

A large data base of parents and families. Use email, telephone and postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

Targeting families with children in the household has become increasingly important with the proliferation of the population in general and the changes in lifestyle that is created by the advent of parenting. Increasingly children are born to parents who are in higher age ranges than ever before as well as children are dependent on parents for a longer time frame than ever before.

TPL Media collects vital information of the composition of the household to help you intelligently target consumers that have children in their households and to understand the life stage of families so that relevant products and services can be offered.

Typical selections:

Marital status

Number of children

Children aged over 16 years

Age range of children

Single parents

Parents age

Parents employment status

Children's educational stage

Household income