

HOME SHOPPING

A large data base of home shoppers. Use email, telephone or postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

The UK consumer has increasingly embraced the benefits of home shopping and purchases ranging from gifts to groceries to mail order fashion are now mainstream, with over two thirds of the adult population who regularly make a purchase online.

TPL Media collects information from consumers about their home shopping preferences. TPL Media can also combine this information with other lifestyle data to allow precise targeting to ensure the relevancy of audience for your products and services.

Typical selections:

Age

Children in the household

Gender

Drive time for click and collect

Multi-buyers

Average spend

Has credit card

Employment status

Credit risk

Product type

Internet access device