



IMMEDIATE | ACCURATE | INTELLIGENT

DEBT

A large data base of consumers who carry debt. Use email, telephone or postal channels to make your connection to them.

Household debt in the UK has been consistently high over the past decade. However, with unemployment levels, the lack of availability of credit and mass consumerism has led to an increase in household who struggle to adequately manage their finances.

TPL Media routinely collects information on consumer finances and can target individuals who have a concern over their debt levels, or who have significant levels of debt.

Typical selections:

Refused credit

Credit card holders

No savings

Equity in property

Concerned about debt

Declared bankrupt

Require an IVA

Credit risk

Struggling with debt

Dependents

Employment status

In a debt management plan

Household income

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.