

# VALID8

A comprehensive telephone number validation tool that enables you to improve the accuracy of telephone data.

## FEATURES

- Telephone number accuracy
- Get rid of dead numbers
- Validate landlines & mobiles
- Correct wrong numbers
- Obtain alternative numbers



IMMEDIATE | ACCURATE | INTELLIGENT

If you are involved with tele-marketing Valid8 is a must have tool to ensure that the data you use is accurate and valid. Consumer telephone numbers change at a rate of 60,000 per day. Valid8 ensures that your customer data is up to date and usable.

TPL Media has produced Valid8 to help businesses to check the accuracy and the connectivity status of both landline and mobile telephone numbers. Valid8 is a comprehensive database of over 20 million telephone numbers that TPL Media regularly update and validate with a live conversation between the phone owner and a TPL call centre agent. This goes beyond 'pinging' to test connectivity and therefore is highly accurate and robust.

Valid8 allows you to accurately check to see if the telephone numbers you have for a customer are current and valid and to screen out numbers that are no longer correct. In addition if a new number is present TPL Media can provide you with the new number for your customers, which allows you to continue to develop your relationship via telephone channels.

TPL Media provides Valid8 as a managed service. Simply send us your data files and the clean, up to date and accurate file will be back ready to use within 24 hours.