

NEWSPAPERS

A large data base of consumers with their preference of national newspaper titles. Use email, telephone or postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

TPL collect readership information on the popular press including the frequency in which they read and their preference of daily title. This enables you to target individuals based on their social and political viewpoints and which title(s) they most enjoy and to offer products and services relevant to their needs.

We can help you identify consumer newspaper preferences and interests to locate specific products that are relevant to their needs.

Typical selections:

The Times

The Guardian

The Independent

The Sun

The Express

The Daily Mail

The Telegraph

The Mirror

The Financial Times

i Newspaper

The Daily Star

Sunday titles also available