

LEAD GENERATION

TPL Media offers you the opportunity to target consumers who have a genuine need and interest in your products and services.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

TPL Media is the largest telephone based lifestyle company interviewing up to 100,000 consumers every month. This non-incentivised survey means that the responders freely volunteer their information to us on their lifestyles, households and personal requirements

Key points to the TPL Media survey:

A non-incentivised survey

Consumers volunteer their information

All data is opted in for 3rd party use

Provides qualified leads

Daily, weekly or real time feeds of fresh data

Sponsors are provided with exclusivity

No set up fees

Data meets with compliance needs

Highly cost effective source of leads

Our lifestyle data is 100% factual and personally volunteered by the consumers themselves and only those who have been opted in to questions relating to our partner brands can be contacted. TPL Media will identify and establish the most targeted prospects for you to contact with detailed insights and depth of consumers lifestyles and behaviour

To find out more call our sales advisers on 01923 884 333
www.tplmedia.co.uk