

HOMEOWNERS

A large data base of homeowners. Use email, telephone or postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

Due to the diverse nature of products and services required by homeowners targeting them with relevant products and services can be difficult to achieve..

TPL Media has one of the largest databases of UK homeowners and routinely collects information from them about the products and services they are most interested in. In addition other information can be used to cross reference to increase targeting and improve campaign performance.

Typical selections:

Home improvements

Utility switching

Length of residency

Property type and age

Insurance renewal date

Propensity for solar power

House value and equity level

Marital status

Presence of children

Age and number of residents

Suitability for green deal

Mortgaged property

Household income