

# HOLIDAYS

A large data base of UK holidaymakers. Use email, telephone or postal channels to make your connection to them.

PRICES ARE  
AVAILABLE  
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

UK consumers enjoy their holidays, with many choosing international destinations and spend in excess of £28 billion on vacations every year and that people over the age of 55 years are the top spenders on foreign travel.

TPL Media surveys UK consumers on their holiday preferences so that relevant destinations and travel accommodation can be matched to the consumers preferences. This means that a wide range of holidays and travel related products and services ranging from travel insurance to airport parking, may also be marketed to a receptive audience.

Typical selections:

Holiday spend

Travel frequency

UK holiday makers

Destination interest

Holiday type

Cruise goers

Method of booking

Families

Over 50's