

HOBBIES

A large data base of UK consumers and their interests. Use email, telephone or postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

At TPL Media we recognise that identifying individuals based on their personal interests and hobbies can make the selection and targeting of consumers more appropriate. Therefore consumers are more likely to engage with your products and services if you understand their interests.

TPL Media routinely surveys consumers about their hobbies, interests and how they spend their leisure time so that we can assist you in reaching the right consumers.

Typical selections:

Computing and gaming

Music, books and magazines

Theatre and the arts

Gambling and lotteries

Health, fitness and wellbeing

Eating out and socialising

Shopping and fashion

Food & wine

Gadgets and technology

DIY

Gardening

Sports

Collecting