

# HIGH NET WORTH

A large data base of affluent consumers. Use email, telephone or postal channels to make your connection to them.

PRICES ARE  
AVAILABLE  
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

Consumers of high net worth tend to be more discerning when it comes to spending their money and not just with high ticket items or luxury goods. Targeting affluent customers with the right products and services tailored to their needs is as important to them as brand consideration.

TPL Media has a large database of affluent individuals and can help you target them by selecting the most appropriate targeting variables in order that you reach the right customer for the right products and services.

Typical selections:

Car make and model

Property value

Savings and investments

Occupation

Marital status

Holiday type and destination

Newspaper readership

Charity donors

Age

Presence of children

Hobbies and interests