

FINANCES

A large database of consumers and their financial needs. Use email, telephone or postal channels to make your connection to them.

PRICES ARE
AVAILABLE
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

The availability and the wide range of financial products to the UK consumer has never been so diverse. The need for financial products is also complex, based on various factors including life stage, which makes targeting notoriously difficult.

Because of the depth of information we collect from individual consumers, TPL Media can provide excellent targeting to ensure that consumer need meets with your products and offers, allowing you to reduce wastage and improve campaign ROI.

Typical selections:

- Bank
- Credit card
- Income
- Savings
- Investments
- Loans
- Mortgages
- Debt
- Wills
- Direct debits
- Household income
- Credit risk
- Property equity