

CHECKCONNECT

Up to 70,000 UK telephone numbers change every day.*

CHECKCONNECT allows you to ensure that your telephone data will connect thus reducing your campaign wastage.

REMOVE

Bad telephone numbers now!

Prices start from £0.01p per record

Call now on 01923 884 333

*source: BT OSIS



IMMEDIATE | ACCURATE | INTELLIGENT

CHECKCONNECT is a powerful telephone connectivity testing service. CHECKCONNECT will identify mobile and landline telephone numbers which are usable and more importantly, those which are not, thus massively reducing your wastage.

TPL Media has developed a powerful service to test the validity of the connection of both mobile and landline telephone numbers.

Our fast and effective validation service allows you to check the connectivity of your telephone numbers by 'pinging' the telephone number without actually making the phone ring. This quickly identifies the numbers that will ring and those which will not. This empowers you to reduce the costs associated with using bad telephone numbers.

Our service uses the live telephone network combined with our telephone disposition database to ensure accuracy and provide you with reliable results.

To find out how you can benefit from CHECKCONNECT call our sales advisers on 01923 884 333.

TIME2CALL

An intelligent and powerful tool that allows you accurately predict when consumers will answer tele-marketing calls.

SELECT

- Dial mornings
- Dial afternoons
- Dial evenings
- Dial weekends
- Dial anytime of day
- Do not call



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If you are involved with tele-marketing Time2Call is a must have tool to ensure that your campaign is successful. Time2Call allows you to intelligently predict when consumers are likely to be at home to receive your tele-marketing offers.

TPL Media has produced Time2Call to aid businesses that conduct telephone marketing campaigns, to accurately predict the right time to contact customers. Knowing when to call prospective customers used to be near impossible, but thanks to Time2Call it has just become a reality.

Time2Call is a unique tool which enables you to accurately flag the time of day, evenings or weekends, when consumers are most likely to be at home and ready to receive your call offer. Built from historical and live telephone transactional data, Time2Call comprises of over 20 million intelligent disposition elements, including consumer preferences, as well as preferences based on transactional activity, where date and times are compiled and modeled.

By flagging your campaign data with a Time2Call preference, allows you to reduce costly recontact strategies, and talk with consumers at a convenient time they most like to be called at home. This will increase your chances of a successful outcome, improve performance and save money and resources. Time2Call can be used on a campaign by campaign basis or maybe accessed under a long term multi usage license agreement.

VALID8

A comprehensive telephone number validation tool that enables you to improve the accuracy of telephone data.

FEATURES

- Telephone number accuracy
- Get rid of dead numbers
- Validate landlines & mobiles
- Correct wrong numbers
- Obtain alternative numbers



IMMEDIATE | ACCURATE | INTELLIGENT

If you are involved with tele-marketing Valid8 is a must have tool to ensure that the data you use is accurate and valid. Consumer telephone numbers change at a rate of 60,000 per day. Valid8 ensures that your customer data is up to date and usable.

TPL Media has produced Valid8 to help businesses to check the accuracy and the connectivity status of both landline and mobile telephone numbers. Valid8 is a comprehensive database of over 20 million telephone numbers that TPL Media regularly update and validate with a live conversation between the phone owner and a TPL call centre agent. This goes beyond 'pinging' to test connectivity and therefore is highly accurate and robust.

Valid8 allows you to accurately check to see if the telephone numbers you have for a customer are current and valid and to screen out numbers that are no longer correct. In addition if a new number is present TPL Media can provide you with the new number for your customers, which allows you to continue to develop your relationship via telephone channels.

TPL Media provides Valid8 as a managed service. Simply send us your data files and the clean, up to date and accurate file will be back ready to use within 24 hours.

ABSOLUTEUK

AbsoluteUK a market leading database of UK consumers

MULTI CHANNEL MARKETING

Postal contacts

Email contacts

Telephone contacts

SMS contacts



IMMEDIATE | ACCURATE | INTELLIGENT

Targeting your next customer just became easier. Unique methodology ensures higher contact success. Bespoke systems provide high data integrity and security. Data accuracy and quality improve campaign performance & ROI.

TPL has combined the power of its multiple data collection touch-points with our leading expertise to bring to you, a market leader in data accuracy and volume coverage of the UK. Continuous development has enabled our platforms and systems to hold, maintain and provide the most accurate consumer data with precise targeting variables.

TPL prides itself on its data collection and survey programs; these non-intrusive surveys deliver detailed insight and depth of consumer lifestyles and consumer behavior which is the corner stone of the AbsoluteUK database. Database accuracy, augmentation and enhancement enables highly effective consumer communications and TPL has taken this a step further in the construction of AbsoluteUK.

True to TPL's values we have used a bespoke innovative and technological methodology to be at the core of our data hygiene program. We have been able to couple multiple market leading data cleaning and validation tools, in-house expertise and exclusive partnerships to provide an unrivaled level of accuracy. Continuous development and growth of our consumer survey collection program ensures that our data is continually updated and refreshed and provides you with the opportunity for greater campaign success.