

# CHARITY

A large database of charity donors with excellent targeting variables. Use email, telephone or postal channels to make your connection to them.

PRICES ARE  
AVAILABLE  
ON REQUEST

Terms & Conditions apply.



IMMEDIATE | ACCURATE | INTELLIGENT

Identifying individuals by which charitable concern(s) that are of interest to them is now a reality due to the detailed information collected by TPL Media.

TPL Media can identify current donors to a specific charity as well as the individuals that have a high propensity or affinity to a specific concern, based on their known interests or their life stage. This enables better quality targeting of potential donors for your charitable concern, the most likely donation method and the monetary level of donation.

Typical selections:

Animal welfare

Cancer

Humanitarian aid

Child welfare

Age welfare

Medical

Religious

Domestic abuse

Domestic or international concerns

Disaster appeals

Education and research

Poverty reduction and homelessness

Environmental

Drug or substance abuse